

# Rachel Lockerman

## SKILLS

- Instructional Design
- Project/Team Management
- Blackboard, Canvas
- Camtasia
- ADDIE, SAM, Bloom's Taxonomy Learning Models

## EXPERIENCE

### **Instructional Technologist and Designer** | QC Center for Teaching & Learning 2013-PRESENT

- Collaborate with faculty and Subject Matter Experts (SMEs) from a diverse spectrum of backgrounds and needs to create and adapt materials for coursework in a pedagogically sound way.
- Develop traditional and online courses in collaboration with faculty and SMEs. Adapt existing resources to an online context.
- Leverage pedagogical goals with modality, learning framework, delivery mechanism for best results.
- Develop training solutions designed for maximum reach and efficacy; including self-directed, instructor-led, mobile-learning, and hybrid/blended learning.
- Solve technical issues and provide user support.
- Collaborate with different campus stakeholders to design and implement solutions, continuously integrating feedback from various sources to achieve best results.
- Develop and build tools that support campus goals including resource sites, assessment systems and mechanisms.
- Develop a rapid assessment, training, and troubleshooting structure which moved hundreds of faculty and programs online.
- Lead teams on supporting faculty and end users, providing training, developing protocols, and ensuring a smooth rollout.
- Design and implement assessment mechanisms on all related work, utilizing assessments to continuously adapt and improve on our work.
- Support and manage the campus Learning Management Systems (LMS) and resources.
- Co-plan and implement regular events. These include workshops focused on moving one's course partially or fully online, developing courses centered on learning outcomes, and using technology to improve learning.

### **Technology Mentor** | QC Center for Teaching & Learning. 2011 – 2013

- Co-planned and executed various technical workshops and events, as well as assisted in writing grant update plans.
- Co-managed a subsite of the department WordPress-based public web site; writing related content and maintaining the site in collaboration with colleagues.
- Assisted Instructional Technologist Team lead with relevant tasks.

## EDUCATION

Columbia University, TC MA in Instructional Technology and Media  
CUNY, Queens College BA in Psychology & Political Science